

Gerber
MEMPHIS

For the Woman Who Is Too Fleshy

"Nemo" Corsets are a boon

In Both Self-Reducing and Wonderlift Models



—For they assure smartness of line for the Easter costume; also permanently reduce the stout figure.

NEMO SELF-REDUCING—By the use of straps reduce the prominent abdomen with the greatest ease, and the

NEMO WONDERLIFT—By wonderlift bandlets, concealed by the corset-skirt, lifts up the abdomen and holds vital organs in normal position, thus preserving health and symmetry.

These two distinctive models are shown in styles for every type of figure, and are constructed of the best boning and very strong coutils, while prices range moderately from—

\$4 to \$10

Our efficient corset service assures the correct model.

Corset Store—Second Floor.



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For Wear Under the Easter Costume

Dainty silk undergarments

Lovely Satin and Crepe de Chine



Delightfully complete stocks of lovely garments in smartest new models, from which for tomorrow's selling we are specially featuring:

SATIN AND CREPE DE CHINE CORSET COVERS \$1.50

Exquisitely dainty garments, filet and Valenciennes, lace trimmed, in both back and front.

CREPE DE CHINE AND SATIN ENVELOPE CHEMISE, \$3.98

Plain tailored styles and elaborately trimmed styles, in models that show both back and lace trimmed effects.

CREPE DE CHINE NIGHT GOWNS NEW EFFECTS, \$5.95

A beautiful collection, including plain tailored styles and dainty lace trimmed models, in sleeveless effects.

Silk Underwear Section—Fourth Floor.

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Well Chosen and Smartly Evolved Modes in

Easter Suit Fashions for the women who require extra sizes

The women who require large sizes no longer have to be satisfied with merely a large size garment, but can get a suit that is scientifically considered and well developed with the lines of the smartest new modes, elongated or rearranged—making them as strictly in the height of fashion as the smaller sizes.

Tricoline, Poirer twill, men's wear serge, moire, silk faille are the fabrics most in evidence, while navy, tan, gray and black are all here. Sizes range from 40½ to 50½, and prices are—

\$40, \$50, \$65 and \$75

Women's Apparel Store—Second Floor.



Corns Peel Off Painlessly

There's Only One Genuine Corn-Peeler—That's "Gets-It."

There's only one happy way to get rid of any corn or callus, and that's the painless-peel-off way. "Gets-It" is the only corn remedy in the world that does



"3 drops of 'Gets-It'—Corn is doomed."

It that way—effectively, thoroughly. Why get down on the floor, tie yourself up into a knot, and have to fool with "backpacks," plasters, greasy ointments that rub off, sticky tape, and digging knives and scissors, when you can peel off your corn or callus in one complete piece, peacefully and surely, with magic, simple, easy "Gets-It"? It takes 2 or 3 seconds to apply "Gets-It"; you use 2 or 3 drops, and that's all. "Gets-It" does the rest! Get rid of the corn-pain at once, so that you can work and play without corn torture. Be sure to use "Gets-It." It never fails.

"Gets-It" is the guaranteed, money-back corn-remover, the only sure way, costs but a trifle at any drug store. Mfg'd by E. Lawrence & Co., Chicago, Ill.

Sold in Memphis and recommended as the world's best corn remedy by A. Renkert & Co., S. Robinson Drug Co., Battler's Pharmacy, Washburn-Lyle Drug Co., Mosley-Robinson Drug Co., Orange Mound Drug Co.

Acidron Mineral

The Most Powerful Tonic Known YOUR DOCTOR PRESCRIBES

A-I-M

for weak, nervous, run-down people because it is the greatest blood purifier and strengthener known. Complete directions for its use in treating at home the various diseases growing out of blood, kidney and stomach troubles accompany every bottle.

A. I. M. is liquid, therefore stronger, take half teaspoonful in water three times a day.

Get a bottle today of A-I-M (Acidron Mineral) at your druggist or will be mailed upon receipt of price.

For sale by Wamsick Drug Co., Washburn-Lyle Drug Co. and other drug dealers.

Manufactured by FERRODINE CHEMICAL CO., Rosetta, Va.

DARTING, PIERCING SCIATIC PAINS

Give Way Before the Penetrating Effects of Sloan's Liniment.

So do those rheumatic twinges and the loin-aches of lumbar, the nerve-inflammation of neuritis, the wry neck, the joint wrench, the ligament sprain, the muscle strain, and the throbbing bruise.

The ease of applying, the quickness of relief, the positive results, the cleanliness, and the economy of Sloan's Liniment make it universally preferred. Prices 25c, 50c, \$1.20.

Sloan's Liniment Kills Pain

HOWE CENTENARY TO BE OBSERVED ALL OVER WORLD

Memory of Man So Honored Is Cherished Because He Invented Sewing Machine to Lighten Women's Work.

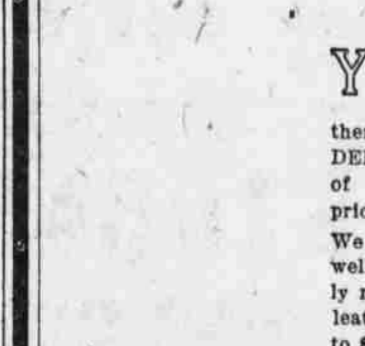
NEW YORK, April 10.—The current year will bring the centenary of the birth of many distinguished Americans, including James Russell Lowell, Walt Whitman, Julia Ward Howe, Cyrus West Field, William Brewster, Christopher Sholes, Charles A. Dana, Allan Pinkerton, and last but not least Elias Howe. It is hard to say which of these persons contributed most to civilization, whether the influence of any was more far-reaching than that of Elias Howe, the inventor of the sewing machine.

The centenary of his birth occurs July 9 of this year. It is appalling to think what the sewing machine has accomplished. It did not create it, at least, revolutionized the modern clothing, shoe and glove industries. Twice this machine of Howe's has been a benefit to the United States in times of war. He lived to see the machine provided with cloth, and the machine which could not possibly have been provided within the time-limit by hand and it would have been utterly impossible for the United States to have clothed and shod its vast armies in the recent war without machinery.

Sold Machine in England First

Howe was born at Spencer, Mass., and came from a family which had a pronounced strain of the Yankee ingenuity in mechanics. His father was an inventor who spent his life in drudgery but remained poor. Elias was a cripple from birth and was fitted for farm work and at the age of six he began his mechanical education by working in a factory. His entire youth was spent in factories and machine shops.

The turning point of his life came when he was working for a manufacturer who repaired delicate machines. He once overheard his employer say to a man who he did not invent a sewing machine and when the man said it was impossible Howe decided that he would like to try it and be the man to do the "impossible."



completed a device which would stitch but he needed time to perfect it. He went to live with his father but his father lost all his earnings through fire and Howe faced failure, again. This time a friend came to the rescue and for a half share in the patent he took care of Howe's family and gave him funds for tools. After he had perfected the machine he met with little success. He finally had to turn his eyes to England to market his product.

Finally Enjoyed Wealth.

He found a buyer in England but made very little money from the proposition. He took his family across the ocean and worked for the sum of \$15 a week for the man who bought his sewing machine perfecting a machine to sew corsets. He was cheated by the man and finally almost penniless had to send his family back to America and had to work as an odd job. His wife died shortly after he reached home and in despair he prospects of becoming anything else.

After a time he learned, to his astonishment, that his machines had become famous and were in wide use. While he was in England, pirates had stolen his invention. Poor as he was, Howe resolved to make the thieves drop their plunder.

It is needless to recall the desperate legal battles which ensued. Suffice it to say that in 1854 the Massachusetts courts returned a verdict upholding Howe's right in the basic elements of the sewing machine. For years now arose in a flood tide; his income, which had been a few hundred dollars a year, mounted by leaps and bounds to \$200,000 a year, more than a million would be today.

A rich man at last, he rejoiced in showering benefits on relatives and friends who had stood by him in his dark days.

The hardships of his protracted struggle had worn down his constitution never strong; he died in 1876, at the age of 48.

Habitual Constipation Cured

"LAX-FOS WITH PEPSEN" is a specially prepared Tonic Laxative for Habitual Constipation. It relieves promptly, but should be taken regularly for 14 to 21 days to induce regular action. It stimulates and regulates. Very Pleasant to Take. 50c per bottle, adv.

2,000 SHIP WORKERS TO GO BACK TO THEIR JOBS

PASADENA, Miss., April 10.—Two thousand employees of the International Shipbuilding company will return to work Thursday morning. This announcement was made Wednesday following a conference between officials of the company and representatives of the union.

The strike was called several days ago when members of the union took exception to wages paid men imported by the company from New York. The company contended at the time that the wages paid the new-comers was because they were especially trained mechanics.

Smoking as a constitutional right is another topic which the foes of tobacco said they would be delighted to debate with their opponents.

"We have an antidrug law," they pointed out. "Is the union played by Very well, then, let us see whether or not tobacco is a drug. Perhaps the scientific community is now being formed by impartial investigators of unquestioned standing will be able to throw some interesting light on this."

From Richmond, Va., meanwhile word came from the tobacco growers that like the retailers here, they will take no concerted action in the matter at present.

"You can't tell what will happen in the face of the present prohibition legislation," said one of them, "but we shall wait until the thing comes to a definite showdown. Then of course we will come forward to protect our interests."

The value of this year's tobacco crop is estimated at Richmond at approximately \$75,000,000. Should the anti-tobacco fight be successful, it was pointed out there, no less than 15 markets would be destroyed in the state of Virginia alone.

JAPS MAY LET DOWN LAND TITLE BARRIER

TOKIO, April 10.—A bill conferring the right of land ownership upon foreign residents in Japan is reported to be under the consideration of the government. Discussions of the league of nations have convinced many Japanese that Japan may take steps to open its own doors wide if she wishes other nations to listen to her demands for equal treatment.

PRESBYTERY IN EAST LINED UP AGAINST TOBACCO

Nonsmoker's Head Declares Church Temperance Board Has Promised Aid When It Is Called Upon.

NEW YORK, April 10.—The temperance board of the Presbyterian church of the United States is preparing to throw the weight of its influence and resources into the fight on tobacco. In a letter from its Pittsburgh headquarters, dated April 8, the board declared that it would support the Nonsmokers' Protective league, this body says:

"Our board has always been against tobacco and the cigaret, and now that the saloon is practically out of the way, will push most emphatically its campaign against the other evil."

"I am sending you under separate cover some of our leaflets on the subject, and we shall be glad to receive copies of any material that the Nonsmokers' Protective league has. We are interested in the use of tobacco, and are surprised at the reaction given by the general public to it and the interest shown in it."

The letter, which is addressed to the president of the Nonsmokers' Protective league, bears the signature of J. B. Dickason, of the Presbyterian temperance board directorate.

Methodists May Join Antis.

Organized support for the anti-tobacco fight also is expected soon, it was stated at the Nonsmokers' headquarters, from the Methodist church, which already prohibits the use of tobacco. Its minister, and, in sporadic fashion, has been active through its ministry in opposing tobacco commerce.

"From all parts of the country the same organization declared, letters of inquiry are being received, and the campaign and the best way to aid it are being received in unprecedented volume. The Nonsmokers' Protective league is a part of the tobacco question."

"Just what they want to do with this information we, of course, do not know," he said, "but the fact that they have asked for it, at this time is significant. It shows that the strength of this movement is being felt."

The announcement of the tobacco industry that they soon would assemble statistics showing the part played by the weed in the national life, agricultural and economically, was hailed with favor and delight by the Nonsmokers' Protective league.

It is a ground that we shall be very glad to meet them on, and we have no soon driven them to the point where they must open up and advance justifications and explanations prove how much headway we have made."

When the statistics are assembled, it is pointed out, "Is the union played by Very well, then, let us see whether or not tobacco is a drug. Perhaps the scientific community is now being formed by impartial investigators of unquestioned standing will be able to throw some interesting light on this."

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CANADA IS TO BOOST RAILROAD CONSTRUCTION

REGINA, Sask., April 10.—Expenditure of more than \$75,000,000 for railroads, highways, schools, public works and public utilities during this year promise tremendous postwar activity for this province. Plans covering the expenditure of \$60,000,000 for new lines and the double tracking of present lines have been approved by the Canadian national railways system and most of the appropriation will be spent in Saskatchewan. Steel will be laid on about 200 miles of extension, for which the road bed has already been prepared, and the Moose Lake line, from Saskatchewan will receive considerable attention, especially in the way of double tracking.

Appropriations covering \$8,000,000 have been voted by the provincial legislature for various improvements, while in 1918 was \$5,000,000, an increase of 1-65,000 acres over the previous year. Live stock and dairy products showed an increased value over 1917 of \$23,500,000. This latter increase is one of the most gratifying because it delivers the province from the potential danger of dependence upon crops, and marks the creation and development of new and big producing industries. The government is assisting both industries. Money is being loaned to farmers to increase live stock production, and for the creation of co-operative creameries to handle the increased milk supply. Likewise the government is assisting in the development of strategic points to handle the output of the various districts most advantageously.

HUN RETURNS TO CITY AFTER YEARS IN JUNGLE

SYDNEY, Australia, April 10.—(Correspondence of the Associated Press.)—Konrad Detzler, a German army engineer who had been hiding in the New Guinea jungle four years, or since the beginning of the war, has come back to civilization and now is in an internment camp in Australia. Detzler is on a par with other romantic incidents of the war as it affected the South Sea.

Detzler holds a captain's commission. When the war began he was surveying the boundary line between the then Kaiser Wilhelmland, or German New Guinea, and Papua, or British New Guinea. He decamped into the bush. This was a risky act, for the bushmen prefer human flesh above all other kinds of stock yards and upon his animal which he caught by means of snares.

For more than four years Detzler lived in the bush near Miamia. He had a shotgun, but it was not long before he ran out of cartridges. Thereafter he lived on yams, taro and kau (a variety of sweet potato) in common with the natives and upon birds and animals which he caught by means of snares.

Several times the Australians searched for him, but Detzler managed to elude them. He might have stayed indefinitely in the jungle, but missionaries told the Papuans of the existence and they in turn told him. Thereupon he surrendered to the nearest Australian officer. While living throughout the war at Miamia, Detzler wore only a lava lava (native kilt). The result is that he is almost as brown as a Papuan. He now wears a German uniform.

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S. M. WILLIAMSON & CO. INVESTMENT BANKERS INSURANCE

73 Madison Ave.

JEWELRY TRADE IS BOOMING AGAIN

Business More Than Regains All That It Lost During War Economy Period.

NEW YORK, April 10.—Jewelry buying, a practice that was frowned upon by New Yorkers of all classes as about the most unpatriotic way good money needed for winning the war could possibly be spent, has been resumed to an extent undreamed of before the war. Of all the luxury trades, jewelry was hit the hardest by the war. Today manufacturers are months behind on their orders.

There never was such a demand for first-class goods of all descriptions, particularly diamonds. Those gems are 40 and in some cases even 50 per cent higher than they were before the war. It is the same story in the gold and silverware trades. Just as the war struck out for world dominion, the Christmas business surprised the trade. The June output, expected to be about a million dollars, was the month of marriages has always favored the jewelers and the silver-smiths. With about a million soldiers back home, next June will be a top-notch for brides.

American business man has had to take his share of the country before 1917 and since then the government has been a liberal spender. Since last November, that money has been burning a hole in his pocket. To help matters along, his good wife has been literally starving for a diamond or two, or a pearl necklace.

According to Joseph D. Little, manager of the Gorham company, 17 Maiden lane, this prosperity of the silver trade is running into other lines like bronze and leather.

"We are simply deluged with orders for bronze memorials. Our factories have been enlarged so that we are six months behind. Our leather factories are beginning for six months time and it's the same way with our stuffed glass business," he said.

Getting diamonds to New York from Antwerp and Amsterdam has been made difficult by scarcity of labor in the South African mines, aggravated by a terrific epidemic of influenza there. Then, too, the mines they grow deep. Then, too, the mines they grow deep. Then, too, the mines they grow deep.

According to Mr. Davidson, all Europe is buying in the Amsterdam and Antwerp markets, yes, even Bolshevik Russia. Latest advice from Amsterdam indicate there are as many German and Austrian buyers as of other nationalities.

Reads All this leads observers of the central powers who have come through the war with money are quick to place it in portable investment form.

Inquiry among the Fifth avenue and Maiden lane retailers showed they are too busy to talk. And the prophets say the era of prosperity has only just begun.

Gerber
MEMPHIS

This Is the Season for Sportswear Garments and

Sweaters Have the Vogue

Wool, Silk and Fiber

—and everyone will be delighted to choose from such wonderful stocks, for not a style feature brought out for the present season is left out. Every beautiful high color and color combination, every weave and all the smartest new models, and prices are as reasonable as is consistent with the high grade of merchandise, as always handled here—

WOOL SWEATERS, CHOICE, \$5 to \$12.50

SILK SWEATERS, CHOICE, \$10 to \$20

FIBER SWEATERS, CHOICE, \$27.50 to \$50

Sportswear Section—Fourth Floor.



A POPULAR TOE FOR SPRING

Note the long, graceful lines and the trim, snappy tip. The gradual taper of the last makes it one of the best fitters ever produced in this model shoe.

In Black at \$9
In Coco at \$10
In Mahogany at \$10

Write for Catalog.

EEE Shoe Co.

50 SOUTH MAIN ST.

The RIECHMAN-CROSBY Co.

MEMPHIS, TENN.

Exclusive agent jobber in this territory for

Westinghouse

ELECTRIC MOTORS GENERATORS SWITCHBOARDS TRANSFORMERS, METERS, FAN MOTORS, ETC.

BESIDES the above we carry complete stocks of Copper Wire, Telephone Wire and Supplies, Pole Line Material, Linemen's Tools, Schedule Material, Switches, Fuses, Force-line and Glass Insulators, Conduit, Conduit Fittings, etc.

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Burglar and Fire Proof Safes

Desks, Filing Cabinets, Sectional Bookcases, Office Stationery, Trunk Locks-Leaf Ladders, A. R. TAYLOR COMPANY OFFICE OUTFITTERS. 46 SOUTH MAIN STREET

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